

STRONG KIDS SAFE KIDS



ENVISION... Reaching THOUSANDS of kids & adults through supporting a long-standing community event.

Getting priceless exposure to Chemung County and beyond through numerous sponsorship levels.

Helping provide a day of FREE family entertainment and educational activities.

That's what your involvement in the 36th annual Strong Kids Safe Kids Festival can offer.

Children are our future. We need to invest in our children to ensure they grow up in a safe environment and develop stronger, healthier lifestyles. Thirty-five years ago, a group of county residents worked together to find ways to introduce families to service provider organizations and to provide educational programs necessary to help the children and their families face the ever-changing world we live in. Their vision gave rise to Chemung County's Annual Strong Kids, Safe Kids Festival. Your contribution to this unique community event can provide families and kids with a day of fun educational activities and free family entertainment aimed at promoting awareness of children's health and safety issues and the prevention of child abuse and neglect.

2019 was Strong Kids Safe Kids 35th year of providing families with a fun filled day of education and entertainment, and we couldn't have asked for a better day. Thousands of attendees came from Chemung County and surrounding communities. Together over 50 participating agencies, who provided hands-on activities to promote agency services, and more than 100 volunteers helped make the day run smoothly. During the past two years we were unable to hold the event due to the Pandemic. This did not stop us from assisting children and parents in Chemung County. In the fall of 2020, with a grant from the Community Foundation we provided thousands of dollars of school supplies to every elementary school (k-3) in the county.

Now, we are back to planning this year's event for August 27, 2022. We are always looking for ways to enhance our community's experience at the Strong Kids Safe Kids Festival. Donations from our sponsors make it possible for us to grow the event every year. Remember that ALL ACTIVITIES ARE FREE to festival attendees and that wouldn't be possible without contributions from our generous community partners like yourself.

There are several ways to promote your business/organization in our community as a sponsor of the 36th Annual Strong Kids Safe Kids Festival. Please see the enclosed sponsor form which outlines the available sponsorships.

We would like to thank you for your continued support and ask that you please keep Strong Kids Safe Kids in mind while planning your 2019 Community Contributions. Strong Kids Safe Kids of Chemung County is a mission-based, all-volunteer, non-profit 501 c-3 organization focused on building strong, safe, and healthy families by providing information about helpful community services while engaging children and their families in fun educational activities..

Don't forget to save the date for the Strong Kids Safe Kids Festival, Saturday August 27, 2022, at the Chemung County Fairgrounds, 11 am – 2 pm. Please check out our face book page to view pictures from past events.
(<https://www.facebook.com/pg/StrongKidsSafeKids/posts/>)

Please contact Albert Comfort for further information at fundraisingsksk@gmail.com or 607-426-6947.

Sincerely,

Albert Comfort

SKSK Chair & The SKSK Committee



www.StrongKidsSafeKids.org or www.facebook.com/StrongKidsSafeKids

STRONG KIDS SAFE KIDS

Chemung County Working Together to Keep Kids Strong and Safe

A 501 c-3 organization

An event of this magnitude cannot happen for over 35 years through the efforts of volunteers alone. Donations from local business & organizations such as yours play an integral part in the success of this event.

The 36th Annual SKSK Festival will be held on Saturday August 27, 2022, from 11 am to 2 pm at the Chemung County Fairgrounds.

We love to promote our sponsors as much as possible; for us to do so please commit to your sponsorship in writing no later than July 1, 2022. (we will still accept donations after that date)

THANK YOU FOR YOUR SUPPORT !



Premier Festival Sponsor - \$2,500 (four available)

- ⇒ recognition on Televised PSA
 - ⇒ Name on Radio Advertising
 - ⇒ Name & Logo shared on our Face book page (2,500+fans)
 - ⇒ Logo in all print ads/materials
 - ⇒ Logo on event signage & banners
 - ⇒ Name mentioned in all PSA press prior to event
 - ⇒ Name on radio remotes
 - ⇒ Premier Festival Booth Location (Media Value of Major Sponsorship approx. \$5,000)
- This donation pays the cost of our annual event insurance policy allowing the event to be held.

Imagination Station - \$1,000 (one available)

- ⇒ Naming rights of the Imagination Station where kids have fun with creative play & more!
- ⇒ Name & Logo on sponsor sign at the imagination station & event
- ⇒ Company Name on Facebook page

Premier Attraction Sponsor - Varies

- ⇒ Name & Logo included on sponsor sign next to Premier Attraction and on signage at event
- ⇒ Name on SKSK website

- Science & Discovery Center Van - \$650
- Golf Cart for Volunteers - \$1,000
- Bobby K Inflatables \$1000
- T-shirt Sponsor \$750

Volunteers are provided T-Shirts



Donations of goods or services

- ⇒ Name included on sponsor sign at event
- ⇒ Name on SKSK website

SKSK Entertainment - \$1,500 (two available)

- ⇒ Name on SKSK website
- ⇒ Name & Logo included on sponsor signage
- ⇒ Name in all print ads/materials
- ⇒ Name mentioned on live radio remotes
- ⇒ Name on Televised PSA
- ⇒ Banner hung on stage

Activity/ Area Sponsorships - \$500 ea.

- ⇒ Name & Logo included on sponsor sign next to activity/ area and on signage at event
- ⇒ Name on SKSK website

Sponsorships available include:

- ⇒ Courtesy Tent / shaded seating area
- ⇒ Face Painters
- ⇒ Craft Barn
- ⇒ Event Parking
- ⇒ Beautification Crew
- ⇒ Walk About Acts - Magicians
- ⇒ SKSK Volunteer Lunch & Snacks
- ⇒ Souvenir Photo Booth & Kids Dress Up Area



Fun Stuff Activity Sponsor - \$100-\$400

- ⇒ Name included on sponsor sign at event
- ⇒ Name on SKSK website



Get your commitment in early to ensure maximum exposure. Please complete and return the sponsor form below to include with your contribution. Please **make checks payable to "Strong Kids Safe Kids"** and return to P.O. Box 414, Elmira, NY 14902. If you have any questions, please contact Albert Comfort at Fundraisingsksk@gmail.com.

We would like to help keep Chemung County's Kids Strong & Safe!

Organization: _____ Contact: _____ Tel #: _____

Address: _____ Email: _____

Sponsorship Level 1st Choice: _____ 2nd Choice _____